



CROWDSTRIKE STATE OF SMB CYBERSECURITY SURVEY

Cybersecurity is top of mind for SMBs — but execution lags behind.

SMBs are aware of the risks — but many still lack the tools, expertise, or investment to stay protected. CrowdStrike's 2025 survey of small and medium-sized businesses reveals what's working, what's missing, and where support is needed.

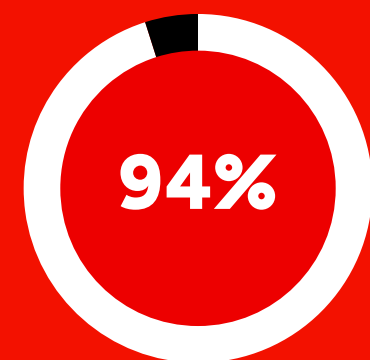
See the Full Results

Read the CrowdStrike
State of SMB Cybersecurity Survey

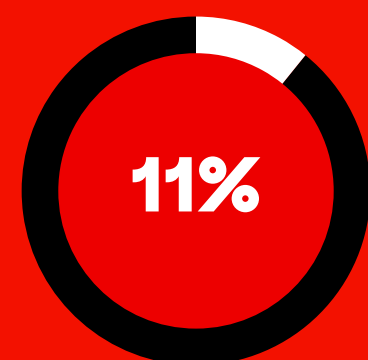
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The State of SMB Security Today



94% of SMBs say they're "somewhat" or "very" knowledgeable about cybersecurity threats



But only 11% use AI-powered solutions to stop modern attacks

Business Size Shapes Maturity

<10
Employees

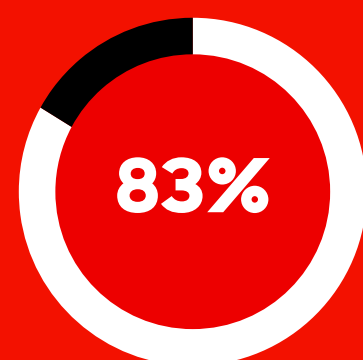
47% have a plan,
53% spend <1% of budget

150-249
Employees

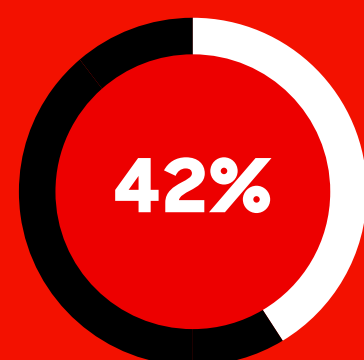
89% have a plan,
45% spend >6% of budget

"Smaller businesses face the biggest gaps."

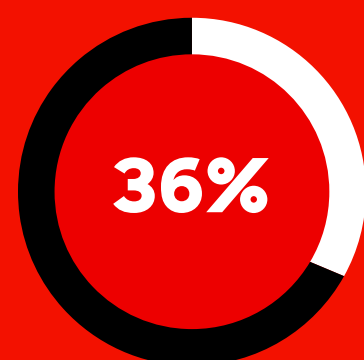
Awareness vs. Action Gap



83% have a cybersecurity plan



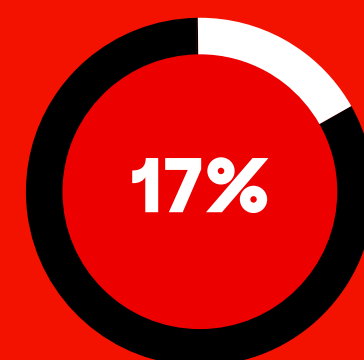
Only 42% train employees



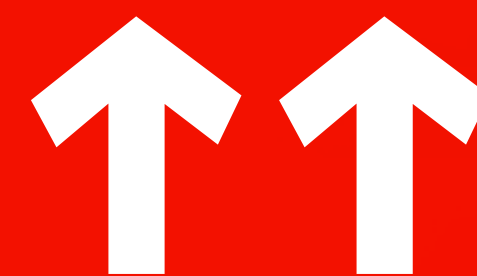
Only 36% plan to invest in new tools

"SMBs know the risks, but many still struggle to act."

Modern Threats Require Modern Tools



17% of SMBs that had incidents were hit by ransomware



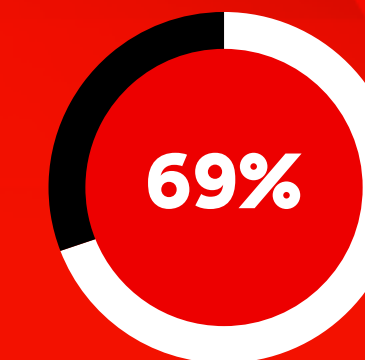
AI-powered and identity-based attacks are rising

"Ransomware is still a threat, but AI-driven attacks are catching up."

External Support Is Missing



Only 20% of SMBs use an external security provider or MSP



69% rely on in-house IT — even when expertise is limited



The smallest SMBs place security responsibility on their CEO/owner

"SMBs are trying to do it all, but modern threats demand expert support."

Closing the
Gap Between
Awareness
and Protection

SMBs don't need more fear — they need help turning plans into action. AI-powered tools that can grow with their business, and vendor support from trusted partners can help SMBs of any size stay protected.