



Cybersecurity for Small Businesses: A Spotlight on Ransomware

What is ransomware?

Ransomware is a type of malware that denies legitimate users access to their system and requires a payment, or ransom, to regain access. If the ransom payment is not made, the threat actor could publish the data on dedicated leak sites (DLSs) or permanently block access to your files.



69%

of small businesses fell victim to a cyberattack in 2022-2023¹



\$16k+

on average was paid in cyber ransoms in 2023 by U.S. SMBs, only half of which recovered all of their data²

Why is the SMB sector a prime target?



Lack of protection: Many SMBs have not invested in cybersecurity, making it easier for cybercriminals to gain access



False sense of security: Owners think threat actors are only interested in larger, more lucrative targets

1. Devolutions, The State of IT Security for SMBs in 2023-2024

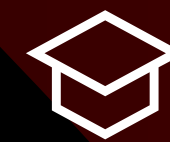
2. Hiscox, Cyber Readiness Report 2023

How SMBs can protect their business



Back Up

Regularly back up data and files to reduce the impact of an attack



Educate

Educate employees about phishing and social engineering attacks to reduce risk



Invest

Invest in 24/7 expert defense against today's most advanced cyber threats

Why SMBs choose Falcon Complete Next-Gen MDR

Ease of use

Gain turnkey 24/7 protection with a fully managed detection and response (MDR) service from CrowdStrike, delivering expert management and monitoring of the CrowdStrike Falcon® platform to swiftly respond to and stop sophisticated attacks on your behalf.

Affordability

Reduce in-house costs and operational overhead through staff augmentation.

Quality of security

Close the skills gap and combat today's most advanced threats, including ransomware and phishing attacks (backed by a Breach Prevention Warranty)

Protect your business with Falcon Complete Next-Gen MDR

[Schedule a demo](#)

Learn more about Falcon Complete Next-Gen MDR at <https://www.crowdstrike.com/services/endpoint-security/falcon-complete-next-gen-mdr/>