



BY THE NUMBERS:

Small Business Cybercrime

How small businesses can stay safe with the latest protection against cyber threats

What Keeps Small Business Owners Up at Night?

Here are some insights from CrowdStrike's 2024 TechValidate customer survey:



90%

of small business owners think a cyberattack would impact them



1 in 10

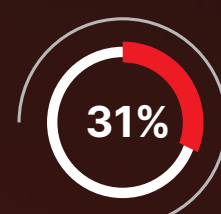
feels adequately prepared



worry the theft of customer data will affect their company



think an attack will cost them money



are concerned about a loss of productivity

>> 33% <<

of small businesses said they would likely or definitely go out of business if they suffered a cyber breach

Supporting Small Businesses

CrowdStrike Falcon® Go is an AI-powered antivirus solution that helps small business owners protect their companies and redirect their time to building the business.

Falcon Go customers reduce time spent on routine tasks

- >> 53% report less time on security software updates and/or maintenance
- >> 28% report less time on security software updates and/or maintenance
- >> 31% report less time resolving issues

Falcon Go offers an easy-to-use interface

- >> 44% appreciate the simplified visibility into attempted threats and attacks
- >> 42% like the user experience more than other security software

Falcon Go provides enterprise-level security

- >> 35% feel more protected from an attack than with other providers

“Falcon Go is the perfect choice for small and medium companies. Affordable and easy to use!”

– Daniele Colombo, M.C.M. s. r. l.

“CrowdStrike gives our small company the peace of mind that we have eyes on our system at all times.”

– Security Officer, small business healthcare company

See for yourself how Falcon Go can protect your small business from attacks.

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