

Falcon Shield: SaaS Security for Retailers

Protect sensitive data

As the retail industry's reliance on software as a service (SaaS) applications to manage real-time customer promotions, inventory, and data increases, so does the need to secure applications. Failure to do so puts retailers at risk of lost sales and reputational damage when SaaS data is breached or compromised.

CrowdStrike Falcon® Shield provides the widest SaaS application security coverage, with out-of-the-box integrations for over 150 applications that oversee retail operations and store highly sensitive data for extended periods of time. The Falcon Shield SaaS security solution improves the security posture of the entire SaaS stack. It alerts security teams when high-risk configurations are changed, monitors users and devices accessing SaaS applications, and reviews permission settings for every connected application. Most importantly, it identifies threats from across the SaaS stack, enabling SOC teams to get ahead of incidents.

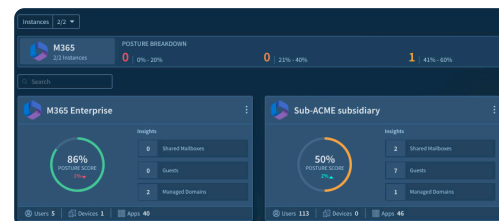
Benefits of SaaS security posture management (SSPM)

- Secure high-risk misconfigurations
- Detect threats from across the SaaS stack
- Identify high-privilege users using low-hygiene devices
- Correlate SaaS settings to support SOC 2 compliance efforts
- Prevent high-risk connected application access
- Detect and prevent data leakage

Use case spotlight

Multi-tenant applications

Retailers often have multiple tenants of the same SaaS apps for different locations or product lines. With Falcon Shield, users can view the security posture of each tenant, allowing them to compare settings and posture, benchmark settings on different instances, and help them meet the company's security and compliance standards.



Support SOC 2 compliance

Retailers often adhere to SOC 2 and SOX ITGC compliance to satisfy their regulatory requirements. Using Falcon Shield, security teams can see how each application's security settings compare to the different standards. The user interface is designed to mirror compliance requirements, making it easy for users to compare their security posture with their chosen standard.



Identity security posture management

Large retailers have thousands of employees, and their SaaS applications contain a considerable amount of personally identifiable information (PII). Using Falcon Shield, retailers can protect sensitive data and limit access to authorized users.



Data protection

Retailers add a tremendous amount of sensitive data into their SaaS stack, covering new collections, products, promotions, transactions, customer data, and deliveries. Though this massive digital transformation improves operations, it introduces the risk of data breaches. Falcon Shield provides retailers with visibility into their configurations, connected applications, and devices that access applications to prevent breaches.

See your SaaS security posture in minutes

1. Connect SaaS applications via API
2. See initial application security posture scores within minutes
3. Identify high-risk configurations
4. Remediate risk
5. Improve application security posture

[Learn more](#)

About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

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