

## DIGITAL RISK PROTECTION APP

### KEY BENEFITS

The SafeGuard Cyber Digital Risk Protection app provides CrowdStrike® customers with:

#### IMPROVED VISIBILITY

Find threat activities occurring on managed social & digital accounts

#### ADVANCED DEFENSE

Stop malicious files before they transit from digital accounts to endpoint devices

#### EXPANDED SECURITY

Extend digital risk protection to apps on devices where CrowdStrike's Falcon® agent isn't present

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### OVERVIEW

The Digital Risk Protection app integrates with CrowdStrike® to provide visibility into cyber threats occurring on these channels. SafeGuard Cyber works through CrowdStrike Falcon® APIs to evaluate indicators of compromise (IOC) and indicators of attack (IOA) occurring on social & digital channels and coordinate joint action to remediate these threats as they occur, both in the cloud and at the managed endpoint.

### THE CHALLENGE

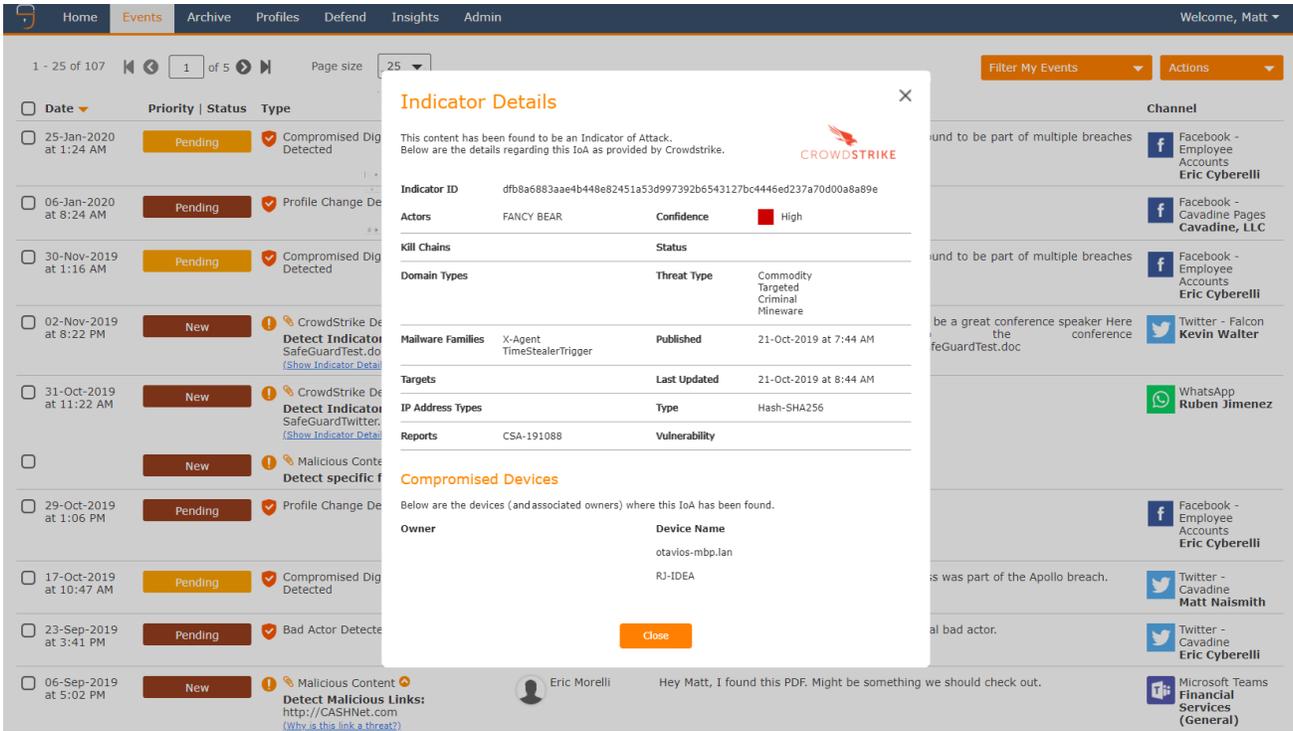
As enterprise organizations become increasingly dependent on social and digital channels for everyday productivity and customer engagement, the need to secure these channels against unauthorized access, malware, phishing, data loss, compliance violations, or account compromise becomes paramount. While email has long been the favorite vector for social engineering scams, criminals are now incorporating social and digital collaboration channels into their attacks because these "digital endpoints" operate outside the perimeter of traditional corporate security and thus are easier to compromise.

### THE SOLUTION

SafeGuard Cyber protects social and digital cloud-based accounts from cyber threats and compliance violations by first establishing a holistic view of the organizations' digital footprint. From there, the platform continuously scans social and digital accounts for IOCs, including spear phishing, malware, malicious content, high risk connections, compliance violations, or account impersonations and takeovers. Upon detection of any of these threat indicators, including those originating with malicious insider activities, the Digital Risk Protection app takes immediate action to contain those attacks within the digital channel, while orchestrating CrowdStrike Falcon® capabilities to coordinate real-time response across managed endpoints.

## EXTENDING CROWDSTRIKE® ENDPOINT PROTECTION TO YOUR DIGITAL FOOTPRINT

The SafeGuard Cyber Digital Risk Protection app works with CrowdStrike® to analyze IOCs on digital channels, validate IOAs, and coordinate joint action to neutralize threats on physical endpoints.



## BENEFITS & IMPACTS

BENEFIT	IMPACT
IMPROVED VISIBILITY	Works with Falcon® API to extend visibility into threat activity across 50+ social & digital channels including Facebook, Instagram, Twitter and LinkedIn; mobile apps such as WhatsApp; and collaboration tools such as Slack, Microsoft Teams, & Salesforce.
ADVANCED DEFENSE	Utilizes Falcon® Threat Intelligence APIs to evaluate IOCs against known & unknown threats, and to provide coordinated response across both digital accounts and physical endpoints.
EXPANDED SECURITY	Improves the security posture of the enterprise by extending digital risk protection to apps on devices where CrowdStrike's Falcon® agent isn't present.