Making the Case for Outsourcing Advanced Endpoint Protection


**FREQUENCY AND SPEED OF ADVANCED ENDPOINT ATTACKS CONTINUE TO GROW AT UNPRECEDENTED RATES.**

<table>
<thead>
<tr>
<th>Year</th>
<th>Existing or known attack</th>
<th>New or unknown zero-day attack</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>75%</td>
<td>25%</td>
</tr>
<tr>
<td>2018</td>
<td>63%</td>
<td>37%</td>
</tr>
<tr>
<td>2019</td>
<td>63%</td>
<td>37%</td>
</tr>
</tbody>
</table>

**TRADITIONAL ENDPOINT DEFENSES ARE INADEQUATE**

- 57% say traditional antivirus (AV) does not provide adequate protection
- 47% of endpoint attacks are not protected by AV
- 64% have experienced an endpoint breach in the last 12 months

**ON A LONG ENOUGH TIMELINE THE RISK OF A BREACH DUE TO INADEQUATE ENDPOINT SECURITY GROWS REGARDLESS OF INDUSTRY**

Probability of each endpoint incident converting to a data breach (per every five company locations)

- **21%** Ecommerce
- **15%** Finance
- **57%** Healthcare
- **16%** Manufacturing
- **21%** Professional Services
- **22%** Retail
- **19%** Technology

**ADOPTION OF ADVANCED ENDPOINT DETECTION CAPABILITIES IS CRITICAL. HOWEVER, DO-IT-YOURSELF MODELS HAVE PROVEN COSTLY AND INEFFECTIVE WITH LIMITED RESOURCES.**

**Adoption Rates**

- 23% next-generation AV
- 30% endpoint detection and response

**Challenges**

- 57% report high cost of customization, configuration and deployment
- 58% report high number of false positives
- 38% self-reported efficacy in preventing or blocking attacks

Outsourcing endpoint protection to the right provider has proven to deliver substantial cost savings while mitigating the risk of an endpoint breach. However, making the case for investment is difficult without financial justification.

**MITIGATE RISK**

**ACHIEVE OPERATIONAL EFFICIENCY**

**GAIN CRITICAL EXPERTISE**

**FREE UP CONSTRAINED RESOURCES**

Download the whitepaper *Making the Financial Case for Justifying Outsourced Endpoint Protection* to learn how you can quantify endpoint risk for your unique environment.