

CROWDSTRIKE

# ANTIVIRUS

## LEGACY VS. NEXT-GEN

From the sophisticated morphing and obfuscation of malware, to the malicious exploitation of legitimate applications, opportunities to bypass traditional protection abound. Conventional antivirus, which focuses primarily on detecting and preventing known malware, is ill-equipped to handle today's new generation of rapidly evolving threats.

### TOP CHALLENGES WITH LEGACY AV

- Needs constant updates and maintenance** (Icon: Wrench and screwdriver)
- Misses malware-free and fileless attacks** (Icon: Document with slash)
- Inefficient against zero-days and unknown malware** (Icon: Document with question mark)
- Protection is only as good as the last set of signatures** (Icon: Document with checkmark)
- Huge footprint on the endpoint** (Icon: Hourglass)

### COMPARING TIME-TO-VALUE LEGACY VS. NEXT-GEN AV

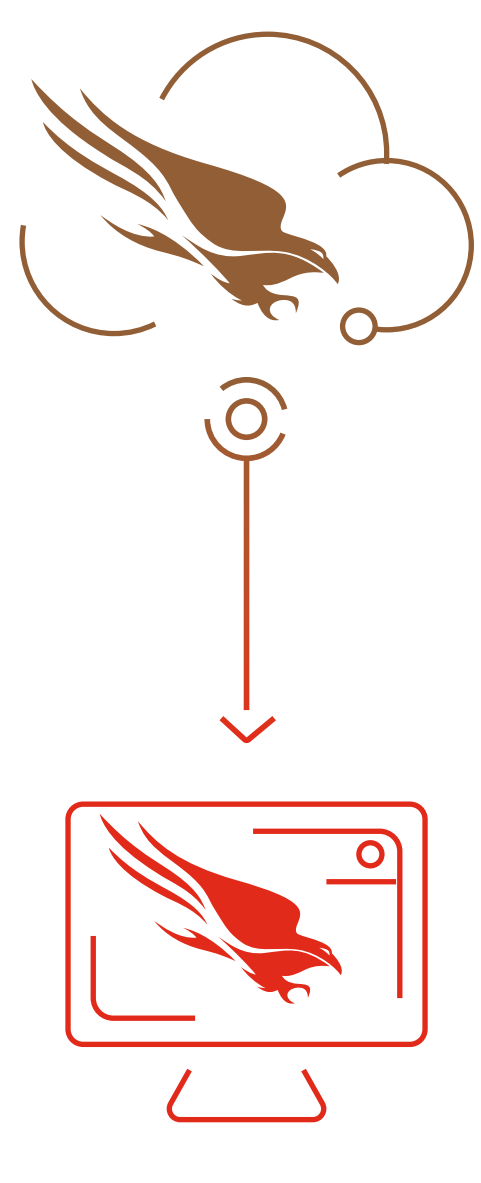
Time-to-value measures the time it takes for a solution to be fully operational, including the ease with which it can be implemented and used. Time-to-value is critical because a solution that can't be deployed or fully used, leaves gaps that attackers can exploit to enter and remain in your environment undetected.

Task	Legacy	Next-Gen
Procure additional software/hardware	\$\$\$ ⌚ 👤	✓
Architect a new solution management infrastructure	\$ 👤	✓
Deploy a supporting management infrastructure	⌚ ⌚ ⌚ 👤 👤	✓
Ensure the solution is fully operational	⌚ ⌚ ⌚ ⌚ 👤 👤	✓
Configure and fine-tune the solution	⌚ ⌚ 👤	✓
Architect a new solution management infrastructure	⌚ 👤	✓
Provide ongoing maintenance, keep solution and signatures up to date	⌚ ⌚ 👤 👤	✓

### CROWDSTRIKE FALCON PREVENT

Falcon Prevent™ provides a new generation of prevention features, capable of defeating the complex tools and techniques used by today's attackers and closing the security gaps left by legacy antivirus. Thanks to Falcon's cloud-based architecture, it can be deployed and operational almost instantly:

- ✓ Fully operational in seconds
- ✓ No reboot required
- ✓ No performance impact on endpoints
- ✓ No need for AV signature updates
- ✓ No need for fine-tuning or configuration
- ✓ No need for additional infrastructure
- ✓ Integrates with existing security products, leveraging your current security investments



### AV REPLACEMENT IS EASIER THAN YOU THINK ONLY 3 STEPS

Thanks to CrowdStrike Falcon's cloud architecture, it can be up and running in minutes. Just push the Falcon agent on the endpoint, watch them appear in the Falcon console and remove the existing AV!

- 01** Install the Falcon Agent
- 02** Verify the installation
- 03** Remove legacy products

# TRY IT FREE 15 DAYS

Full featured next-gen AV trial

WANT TO LEARN MORE ABOUT HOW TO APPROACH AN AV REPLACEMENT PROJECT?