**Seeking approval from your manager?**

*Use the recommended text below for an email or letter explaining the value you will gain by attending the Fal.Con 2020 conference.*

Hello,

I am writing to request your approval to attend the Fal.Con 2020 CrowdStrike Cybersecurity Conference, taking place on September 28-30 at the MGM Grand in Las Vegas, NV.

[**Fal.Con 2020**](https://www.crowdstrike.com/events/falcon/) offers two and a half days of in-depth learning sessions, training, Falcon Platform and partner integration updates, thought- provoking keynotes, and networking opportunities with my peers from around the world. The conference covers timely topics including cybersecurity trends, new adversary techniques, technology integration tools, how to operationalize threat intel, customer case studies, and how to optimize the Falcon platform. All topics that are important for us to know.

If I attend, I will be able to:

* **Participate in 13+ hours of learning and training sessions** that address the most pressing problems in information security today. The conference has learning sessions that will run daily and are part of the core event. These training sessions will allow me to deepen my knowledge of CrowdStrike and the Falcon platform.
* **Meet and network with security professionals** from around the world facing similar security challenges that I face in my day-to-day job. I’ll have ample opportunity to discuss best practices and lessons learned by my peers.
* **Gain cybersecurity insights and the latest trends** from some of the top leaders in the industry, including top-notch keynote speakers and 50+ solution and technology providers in the partner pavilion.
* **Receive certificates of completion that I can submit to receive CPE credits** for the learning and training sessions that I complete.
* **Bring back new insights and tools to share with our company.** I will submit a summary of the most important information I learned at the event and share conference materials with teammates. We can then work to implement new ideas and solutions that will make us a more secure environment and help to increase the return on our investment in CrowdStrike.

**Below, please find an approximate cost to attend the conference:**

|  |  |
| --- | --- |
| Flight | <FILL IN COST> |
| Transportation (ground transportation to/from hotel) | $10-15 round trip from LVA to hotel |
| Hotel Room Rate $159 + Taxes | $159 per night x [*# of nights*] plus taxes and fees |
| Meals provided Monday night, September 28 through Wednesday lunch, September 30. | All meals included |
| Conference/Training pass  All Pricing Options: Loyalty Rate: $700  Early Bird Registration: $850 until May 31= Standard Registration: $1050 from June 1 – Sept 18  Early Bird Government $700 Registration Standard Government Registration $850  Optional Technical Training Add-on Refer to registration site for available training courses | $700 or $850 or $1,050  $500 - $1,000 USD |
| ESTIMATED COST TOTAL | <FILL IN COST> |

I appreciate your consideration and would be happy to answer any further questions you might have about why Fal.Con 2020 will benefit the company.

Sincerely,

<NAME>