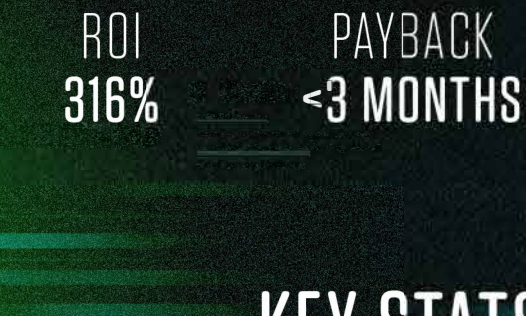# CROWDSTRIKE

TOTAL ECONOMIC IMPACT™ OF
CROWDSTRIKE

Forrester Consulting was commissioned by CrowdStrike to conduct a Total Economic Impact™ (TEI) study that examines the return on investment organizations may realize by deploying Falcon Enterprise.

Based on customer interviews, independent analysis and financial modeling, Forrester determined that a composite customer could generate significant quantitative benefits by deploying CrowdStrike Falcon®.
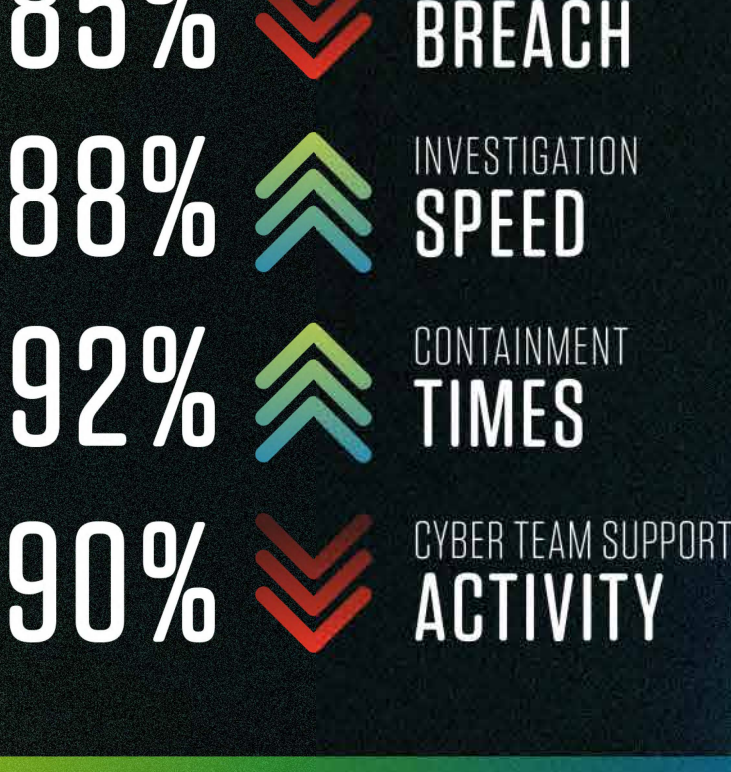
This infographic showcases highlights from that study.

BENEFITS AT A GLANCE

ROI
316%

PAYBACK
<3 MONTHS

KEY STATS
CROWDSTRIKE FALCON

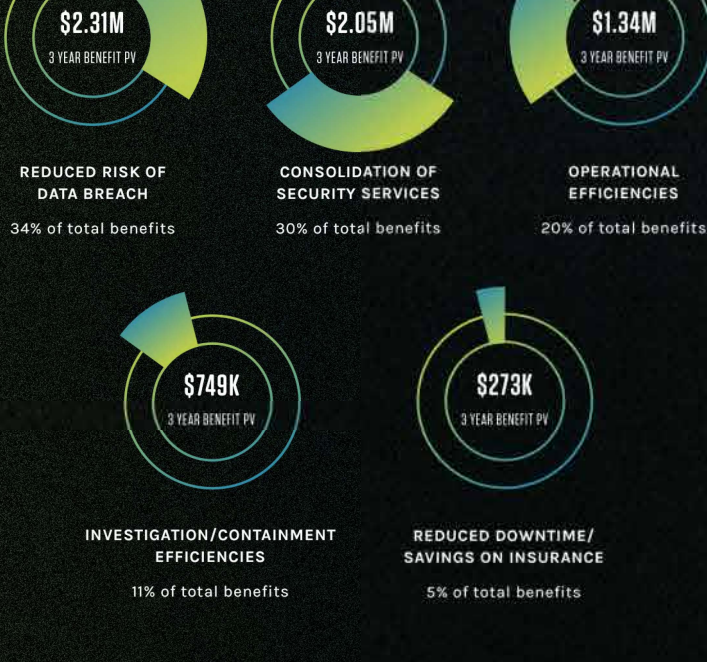|		
85%	⌄	RISK OF DATA **BREACH**
88%	⌃	INVESTIGATION **SPEED**
92%	⌃	CONTAINMENT **TIMES**
90%	⌄	CYBER TEAM SUPPORT **ACTIVITY**

COMPOSITE ORGANIZATION BENEFITS

KEY ASSUMPTIONS
- 18,500 endpoints
- Deployment of Falcon Enterprise (including OverWatch, managed threat hunting service)
- Global security operations

QUANTIFIED BENEFITS

$2.31M
3 YEAR BENEFIT PV
REDUCED RISK OF DATA BREACH
34% of total benefits

$2.05M
3 YEAR BENEFIT PV
CONSOLIDATION OF SECURITY SERVICES
30% of total benefits

$1.34M
3 YEAR BENEFIT PV
OPERATIONAL EFFICIENCIES
20% of total benefits

$749K
3 YEAR BENEFIT PV
INVESTIGATION/CONTAINMENT EFFICIENCIES
11% of total benefits

$273K
3 YEAR BENEFIT PV
REDUCED DOWNTIME/ SAVINGS ON INSURANCE
5% of total benefits

CUSTOMER IMPACT

KEY FACTS

INDUSTRY	Fashion/Retail	Food/Retail
REGION	Global	Global
INTERVIEWEE	Deputy CISO	Project Manager – Security & Security Administrator
NUMBER OF ENDPOINTS MANAGED BY CROWDSTRIKE	32,000	5,000

CHALLENGES
- Complexity of IT environment with multiple security products
- Gaps in coverage
- High CPU utilization from multiple agents
- Lack of global resources
- Poor incident response time

RESULTS
- Better protection against modern threats
- Simplified detection and prevention
- Faster incident investigation and containment
- Deep insight into threats
- Reduced false positives

> ...very simple, quick transition and the visibility was just herculean in the terms of how much visibility we got into our environment.
>
> Deputy CISO Fashion/Retail

CLOSING THE LOOP:
INCREMENTAL BENEFITS OF FALCON COMPLETE

CrowdStrike's fully managed endpoint protection service combines the effectiveness of the Falcon platform with the efficiency of a dedicated team of security professionals.

FASTER REMEDIATION
24hrs+
vs
12 minutes
(average)

REDUCED COMPLEXITY
14 on-premises servers
vs
1 cloud-based solution

REDUCED SUPPORT BURDEN
Eliminated 3.4 FTE
(over 3 yrs)
$1.5M savings
(over 3 yrs)

REDUCED RISK
$1 million warranty for breach response

ABOUT THE
FALCON PLATFORM

Falcon is CrowdStrike's endpoint protection platform purpose-built to stop breaches via a unified set of cloud-delivered technologies that prevent all types of attacks. A powerful yet lightweight solution, Falcon unifies next-generation antivirus (NGAV), endpoint detection and response (EDR), cyber threat intelligence, managed threat hunting and IT hygiene — all available via a single, lightweight agent that is cloud-managed and delivered.

DOWNLOAD THE STUDY AND LEARN MORE ABOUT OUR **15-DAY FREE TRIAL.**

CROWDSTRIKE