

### Challenges



- ~90% of all security incidents that hit an organization are caused by human actions
- SecurityAdvisor research shows that only 5% of the total workforce is responsible for the majority of these incidents.
- Today's industry standard for security awareness training involves 6-8 hours per employee per year
- There is no measurable ROI for the time invested by employees in these training modules

### Solution



- SecurityAdvisor provides bite-sized, personalized security awareness lessons to employees based on their unique risk profile
- Our integration with CrowdStrike allows us to identify the top 5% of risky users who account for >90% of incidents
- We can also leverage CrowdStrike to identify unique teachable moments for users driving a majority of security incidents
- Once SecurityAdvisor identifies teachable moments, personalized campaigns are automatically launched, targeting these users

### How does it work?



- SecurityAdvisor uses CrowdStrike APIs to pull security detection data and to formulate a coaching plan for the organization
- SecurityAdvisor's platform recommends personalized, teachable moments for every employee based on CrowdStrike's detections
- Engage employees with targeted, contextual lessons including games, comics, posters, text messages, newsletters, and traditional online training
- Administrators can customize coaching templates as needed

### Use-Cases and outcomes



- Measurable reduction in security risk including >90% reduction in malware
- >90% of employees will engage and complete our lessons. Personalizing employee communication with CrowdStrike data is the key driver of the increased engagement
- >75% reduction in time spent by employees on security awareness training
- Reports that satisfy compliance requirements around security awareness (NIST, ISO 27001, HIPAA, PCI-DSS, SOC II etc.)
- Time saved for SOC analysts investigating security incidents as a result of fewer security incidents

### About SecurityAdvisor



SecurityAdvisor offers automated and personalized cybersecurity awareness training and education for end users. We help build a culture of cyber-immunity organization wide.

### About CrowdStrike



CrowdStrike Inc., a global cybersecurity leaders, is redefining security for the cloud era with an endpoint protection platform built from the ground up to stop breaches. The Crowd Strike Falcon platform's single lightweight agent architecture leverages cloud-scale artificial intelligence and offers real-time protection and visibility across the enterprise, preventing attacks on endpoints on or off the network. Powered the the proprietary CrowdStrike Threat Graph, CrowdStrike Falcon correlates over two trillion endpoint-related events per week in real time from across the globe, fueling one of the works most advanced platforms for security.



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