



# Four ways CrowdStrike secures your business



## Did you know you're one breach away from becoming a corporate ransom statistic?

So you digitally transformed. You migrated to the cloud and perhaps enabled an entirely remote workforce. But, more importantly, you made it through COVID. So now it's on you to support your workforce and maximise your revenues in a new environment where potential threats prevail. Fortunately, that's simpler than you think.

Here are four key ways CrowdStrike keeps you safe and your business running:

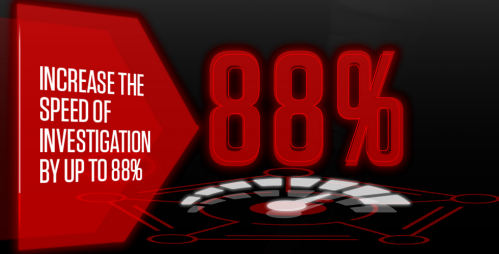


## 1. REPUTATION PROTECTION

Customers trust you with their data. Therefore you must be trustworthy. **Did you know there was an 82%\* increase in ransom attacks last year?** And unfortunately, every breach, no matter how quickly resolved, has the potential to damage your reputation and impact your revenue for a very long time. CrowdStrike Falcon Complete™ helps protect your brand reputation and ensures the safety of customer data through timely threat detection, immediate risk escalation, and the complete protection of endpoints and employees wherever they work.

## 2. EFFICIENCY GAINS

Organisations operating in cloud environments often lack the situational awareness to do more than react to severe threats. Disparate security tools and relentless alerts drain resources, so you only skim the surface of stopping incidents. The Falcon cloud-native platform is a single point of accountability for reducing risk and endpoint complexity – **increasing the speed of investigation by up to 88% and significantly reducing the time your cyber security team spends on support by as much as 90%.** That amounts to measurable efficiency gains for your business.



## 3. BREACH PREVENTION

You want your employees to work their way. But you need to know you're safe from unknown threats. CrowdStrike uniquely augments automated threat intelligence with human threat hunting expertise for holistic breach prevention. **Processing more than five trillion events per week and 140+ million indicator of attack (IOA) decisions per second stops more than 75,000 breaches annually.** Last year, we added 21 more named adversaries, now tracking 170+\*. End-to-end data protection, from host to cloud and everywhere in between, significantly reduces the probability of a breach and delivers outstandingly faster remediation.

## 4. COMPLEXITY REDUCTION

CrowdStrike's best-in-class Falcon security platform is a powerful single source of truth for responding to threats quickly, reducing the complexity associated with protecting cloud workloads, containers, and serverless environments. **CrowdStrike gives you central visibility of your cloud security posture and compressing the time from breach-to-all-clear to seconds.** Plus, as you grow, it scales effortlessly, requiring no rearchitecting or additional infrastructure. It's that simple!



\*Source: CrowdStrike 2022 Global threat report



One Platform. Complete Protection.