

# The Total Economic Impact™ Of CrowdStrike Falcon LogScale

Through five customer interviews and data aggregation, Forrester concluded that Falcon LogScale has the following three-year financial impact.



ROI  
**210%**



BENEFITS PV  
**\$9.9M**



NPV  
**\$6.7M**



PAYBACK  
**< 6 months**



“Before adopting Humio [Falcon LogScale], developers would have to ask the ITops team for logs needed for analysis. It would sometimes take days or even weeks. Now, they have access to everything they need in seconds. The whole value we get from the tools is priceless.”

*Product owner,  
banking*



## Composite Organization

CHALLENGES  
*before Falcon LogScale*



Rising costs for data ingestion and storage

Inability to integrate data from a variety of sources



Lack of scalability and flexibility

BENEFITS  
*with Falcon LogScale*

**\$473K**

Operational engineers reassigned within organization

**\$1.5M**

Logging storage and compute optimization

**\$1.7M**

Developer workback time gained

**\$1.9M**

Retained profit from outage reductions and degradations

**\$4.3M**

Optimization of resolution time



Read the full study

This document is an abridged version of a case study commissioned by CrowdStrike titled: The Total Economic Impact Of CrowdStrike Falcon LogScale, June 2022.

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