CrowdStrike Environmental, Social and Governance Initiatives

We are committed to delivering a positive impact in our communities across the globe.

CrowdStrike’s Environmental, Social and Governance (ESG) initiatives are based on four impact pillars: Caring for Our World; Diversity, Equity and Inclusion; Protecting Our Future; and Ethics and Compliance.

Learn more at https://www.crowdstrike.com/about/environmental-social-governance/
Caring for Our World

CrowdStrike’s Environmental Statement, found at https://www.crowdstrike.com/about/environmental-social-governance/caring-for-our-world/, outlines our philosophy for minimizing our overall carbon footprint by promoting a remote-first culture, encouraging our employees to take steps to live more sustainably, embracing green building practices, providing sustainable work environments, identifying and measuring the most material environmental impacts of our operations and incorporating environmental considerations into our strategic planning.

Furthermore, a majority of our leased offices (larger than 2,000 square feet) are located in buildings that have received environmental certifications, including Leadership in Energy and Environmental Design (LEED), Building Research Establishment Environmental Assessment Method (BREEAM) and ENERGY STAR certifications. In addition, we have focused our efforts for CrowdStrike data centers with environmental considerations in mind. We have chosen locations with more sustainable power and a lower carbon footprint. We have also chosen servers, when feasible, with lower power demands, and we adjust power to our servers based on demand to minimize energy utilized.

Additionally, we are working with ClimeCo to reduce our carbon footprint, and we have continued to provide funds to minimize our environmental impact in fiscal year 2023 for the third consecutive year.

CrowdStrike submitted a commitment letter to the Science Based Targets initiative (SBTi) committing to set near- and long-term company-wide emission reductions in line with science-based net-zero targets.
Diversity, Equity and Inclusion

CrowdStrike is committed to fostering a culture of belonging where everyone feels seen, heard and valued for who they are. Our commitment to diversity, equity and inclusion goes beyond words — it’s evident in our mindful hiring, employee advocacy and engagement initiatives. Discover more about our dedication to fostering a diverse and inclusive environment at https://www.crowdstrike.com/careers/diversity-equity-and-inclusion/. We strive to build a balanced workforce that reflects the world around us and to make our products and services accessible to all by promoting diversity — not only in the workplace but also with our suppliers and community. We believe a diverse, equitable and inclusive culture fuels creative excellence and innovation, helping people achieve their best work. CrowdStrike is proud to partner with small businesses, including companies owned by BIPOC, people in the LGBTQ+ community, veterans and women.

Accessibility

CrowdStrike takes the accessibility of its products and resources very seriously, with dedicated accessibility specialists on staff as part of a program of continuous education on accessible design and engineering for those working on our customer-facing user interfaces. In particular, we focus on screen reader compatibility for visually impaired users and color/contrast configurability to optimize our experience for various classes of color blindness. Our quality assurance team is also trained and equipped to assist with testing for accessibility, and we work with external accessibility auditors to help identify any deficiencies. We aim to ensure that the majority of our product portfolio is Web Content Accessibility Guidelines 2.0-AA/Section 508 compliant, and we have invested and intend to continue to invest in improving the accessibility of our products for differently abled users.
Protecting Our Future

Our focus is to protect not only our customers but the people and communities they serve through philanthropy, pro bono security software and the CrowdStrike Cares volunteer program. In 2017, CrowdStrike established the CrowdStrike Foundation to fund a variety of scholarships and grants for research programs in cybersecurity and artificial intelligence across the globe. This includes strategic partnerships and memberships to support women and underrepresented groups such as Catalyst, the Society of Women Engineers, Women in CyberSecurity, Black Girls Code, Arkwright Scholars and more. We also provide pro bono security software protection for nonprofit and nongovernmental organizations.

As a result of these efforts, CrowdStrike has been named in 2023 Fortune 100 Best Companies to Work For®, Fortune Best Workplaces for Women™ 2022 and Great Place to Work’s Best Workplaces for Parents™ 2022. In addition, we have received a perfect score on the Human Rights Campaign Foundation’s Corporate Equality Index for two consecutive years. For more details, see https://www.crowdstrike.com/about/environmental-social-governance/protecting-our-future/.
Ethics and Compliance

Honor, fairness, honesty and integrity serve as the basis for CrowdStrike Ethics and Compliance. Learn more at https://www.crowdstrike.com/about-us/ethics-compliance/.

For information about CrowdStrike’s Code of Ethics and Business Conduct, see: https://www.crowdstrike.com/code-of-business-conduct/.

For information about CrowdStrike's Business Partner Standards, see: https://www.crowdstrike.com/partners/partner-standards/


Data Privacy and Protection

At CrowdStrike, we are in the business of data protection. We believe that cybersecurity is fundamental to data protection, and proper data protection is critical for all. We stop breaches and understand profoundly how critical cybersecurity is, not only to compliance but to protecting privacy.
Key governance measures include:

- We incorporate privacy-by-design into the development of our offerings.
- We provide strong data protection commitments to our customers in our Global Data Protection Agreement.
- We require annual privacy training for all of our employees.
- We provide data processing transparency through our offerings and customer documentation.
- We mandate strict privacy commitments from our vendors and suppliers.
- We incorporate privacy considerations into our technology strategy and business decisions.

Governance

Our ESG initiatives are led by our executive leadership team and reviewed by the Nominating and Corporate Governance Committee of our Board of Directors. Our Nominating and Corporate Governance Committee Charter includes requirements to review and reassess (i) the adequacy of the Corporate Governance Guidelines and Code of Business Conduct and Ethics of the Company; and (ii) the Company’s environmental, social, and governance policies, programs and progress to support the sustainable growth of the business. In addition, we strive to maintain high governance standards illustrated by the following practices: Seven out of nine directors are independent, our Chairperson of the Board is independent, all of our Board committees are comprised of independent directors, our Board and our Board committees perform annual self-assessments, the leadership structure of our Board is reviewed annually and our independent directors regularly meet in executive session. There are no family relationships among the directors and executive officers. We believe that separation of the positions of the Chair and Chief Executive Officer reinforces the independence of the Board in its oversight of the business and affairs of CrowdStrike. In addition, we believe that having an independent Chair creates an environment that is more conducive to objective evaluation and oversight of management’s performance, increasing management accountability and improving the ability of the Board to monitor whether management’s actions are in the best interests of CrowdStrike and its stockholders.
Forward-Looking Statements

This document and the content online contains forward-looking statements, aims and aspirations. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual achievements, performance or results to materially differ from such statements.

All forward-looking statements are based on CrowdStrike management’s beliefs and assumptions only as of the date of this document, and we do not assume any obligation to update any statements to reflect events that occur or circumstances that exist after the date on which they were made.

Further information on risks, uncertainties and other factors that could affect us or our results are included in the filings CrowdStrike Holdings, Inc. makes with the Securities and Exchange Commission (“SEC”) from time to time, particularly under the captions “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” including CrowdStrike’s most recently filed Quarterly Report on Form 10-Q and subsequent filings.

About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world’s most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.